New Jersey Chain Division
WINSTON Launch
POS Update (July 1997)

Chain	Chain ID	Stick to Stick Authorized Pieces	Retail Rep Accountability
Allied Management	2367-00-00	Changemat, 6" x 4' card, 5' x 3' banner, Paster*	Changeover PCD Ensure that special pieces are placed by stores Place transparency in 15x49 sign
Cumberland Farms	0107-44-72 0107-4475 0107-44-78	6" x 4" card, 5' x 3' banner*	Changeover PCD Ensure that special pieces are placed by stores
Exxon	3912-14-01	Paster	Place paster by front register
Glass Shop Rite	2353-00-00	Changemat, paster	Place changemat in courtesy area,Paster near Carton rack. Place POS on carton merchandiser canopy
Inserra Shop Rite	2352-00-00	Changemat, 6" x 4" card	Changeover PCD to WINSTON Place changemat at Courtesy and 6" x 4" card on counter display
National Food Stores	2712-00-00	Changemat,6" x 4" card, paster, 5' x3' banner*	Changeover PCD. Ensure POS is placed by the stores
Raceway Gas	5269-00-00	Changemat, Paster, 5' x 3' banner	Place changemat at register Paster on bottom of door , banner out front
Ronetco Shop Rite	2750-00-00	Changemat	Place changemat at courtesy
Rontco Liquor	2750-01-00	Changemat	Place changemat at register
Speedy Mart	5163-00-00	Changemat, Paster, 5' x 3' Banner	Place Changemat at front register, Paster on window, and banner outside
Vitale Foodtown	3192-00-00	Changemat, paster, 6" X 4" card	Place POS by Pack displays
Home Liquors	1932-00-00	Changemat, paster, 5' x 3' banner, paster*	Changeover PCD, Ensure all POS is placed by stores
Colalillo's Shop Rite	5584-00-00	Changemat	Place Changemat at Courtesy, Place POS on Carton Merchandiser canopy.

* Sent directly to stores

Source: https://www.industrydocuments.ucsf.edu/docs/zyly0000

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Hess Mart	0353-03-01 through 08	Changemat, 6" x 4' card, 5' x 3' banner*	Changeover PCD Ensure that special pieces are placed by stores
Hess Co-Op	0353-02-01 through 08	6" x 4" card, 5' x 3' banner*	Changeover PCD Ensure that special pieces are placed by stores
Quick Chek Food Stores	0919-00-00	Changemat, 6" x 4" card	Changeover PCD, Place transparency in 15x49 sign Place changemat, and 6"x4" card on PCD (gripper)
Foodarama Supermarkets	1150-00-00	Changemat, 6"x4" card	Changeover counter displays Place changemat and 6"x4" card on counter display. Place POS on carton merchandiser canopy
Village Supermarkets	1174-02-00	Changemat, 6" x 4" card	Changeover PCD to WINSTON Place changemat and 6" x 4" card on counter display
Shop Rite Supermarkets	1177-00-00	6" x 4" card	Change POS in carton merchandiser canopy. Place 6" x 4" card on UPM's. Place other POS if possible
Pathmark Supermarkets	0522-00-00/0522-01-00	Changemat	Place changemat at discretion of Non Food Mgr on customer service counter Place other POS (shelf strips, etc.).
Super Fresh	1127-00-00	6" x 4" card	Place 6" x 4" card on UPM Change POS on carton merchandiser canopy.
Grand Union	0206-01-00/0206-03-00		Place other POS (shelf strips, etc.)
A&P NY Metro	0208-01-01 through 04		Place other POS (shelf strips, etc.)

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